



accesso[®]

Client Conference 2025

**Sneak Peek at Planned
Session Tracks and Topics**



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This year we are planning a variety of sessions tailored for industry professionals in breakout sessions, panels and roundtables. We will cover new features, industry insights and industry best practices to help you improve guest satisfaction and inspire technology adoption.

Delivering Customer Experience Magic with Duncan Wardle

As Head of Innovation & Creativity at Disney, Duncan Wardle helped teams across Disney Parks, Lucasfilm, Marvel, Pixar, Imagineering, and Animation push the boundaries of innovation. In this inspiring keynote, he'll share how to unlock creativity, spark bold ideas, and design magical experiences that resonate deeply with your guests.



Featured Ski & Attractions Learning Sessions

Come See The Future! A full product demo highlighting the latest innovations. These sessions will be ideal for existing **accesso Siriusware** clients.

- **accesso Paradox** Check out the latest updates for our ski product.
- **accesso Passport** End-to-End See what is coming soon including Profiles, RFID and more...
- **accesso Freedom** Integration See how **accesso Siriusware**, **accesso Paradox**, and **accesso Passport** connect with **accesso Freedom**.
- **The future of eCommerce** Explore the evolving future of eCommerce with a ski focus.



What's New + Deep Dives

What's New is back with the latest updates, enhancements, and innovations across the **accesso** ecosystem. Follow up with **Deep Dive Sessions** to explore how these updates work, what they offer, and how they can support your operation. From powerful new features to future-focused roadmaps, these sessions are your look into what's next.

- **accesso Siriusware** Ideal for those looking to optimize existing operations.
- **accesso Paradox** Learn more about Rentals, Ski School and 1Risk.
- **accesso Freedom** Take a peek at what's new, including enhanced integrations.
- **accesso Passport eCommerce** See the latest Booking Portal and Account Portal.
- **accesso Passport Onsite Apps** From POS to Kiosk, mPOS, and iTracker don't miss seeing what's next for your onsite experience.

accesso Passport eCommerce Discover how data-driven innovation is transforming the guest journey and improving your revenue and bottom line.

- **Test It Like It's Hot: A/B Testing Demystified** Explore how A/B testing is driving smarter decisions and boosting conversions.
- **Slope to Success: Boosting eComm Revenue on the Mountain** See how Passport eCommerce adapts to the unique needs of ski resorts to drive revenue and guest satisfaction.
- **Ticket to Thrills: Optimize Your Attraction Revenue** Learn about optimizing **accesso Passport eCommerce** and increasing revenue and guest satisfaction.
- **Pixel Perfect: The Art of Commerce Tracking Track**, measure, and use the insights to improve the guest experience.
- **Delight & Deliver: The Balanced eCommerce Blueprint** Discover how operational insights are powering better experiences across the board.

Professional Services: Experience Elevated See how our team brings innovation to life with tailored strategies and cutting-edge tech.

- **AI Unleashed** Explore real-world applications of AI transforming the attractions and leisure space.
- **Ski Guest Experience: Elevating the Mountain Journey Across Apps, Kiosks, Digital Signage and Integrated Venue Experiences** Discover how apps, integrated platforms, and customized solutions are redefining the mountain journey.
- **Attractions Guest Experience: Connecting Journeys Across Apps, Kiosks, Digital Signage and Integrated Venue Experiences** Learn how we're connecting the entire guest experience for seamless venue engagement.



Payments: Powering Every Transaction Explore smarter, safer ways to streamline payments and protect revenue.

Payments Best Practices Get expert tips and proven strategies for optimizing payments.

Money Moves: Partnering for Payment Power Discover the latest from Flexpay, Protecht, Amazon Pay, PayPal, and more. Delivered in conjunction with our partners.

No Tricks, Just Tactics: Winning Against Fraud Stay ahead of fraud with insights on 3DS, Accertify, CVV/AVC checks, and more straight from leading payment and fraud prevention experts.

Partner Sessions

Join our trusted partners as they share insights, innovations, and success stories that complement and extend the **accesso** ecosystem. More details coming soon . . .

accesso Paradox: From Setup to Success

Discover best practices and powerful configuration strategies to help **accesso Siriusware** clients transition smoothly and unlock the full potential of **accesso Paradox**.

- **Slopeside Setup: Your Guide to Ski Schools & Rentals in accesso Paradox** Learn how to set up programs, streamline instructor workflows, and optimize the rental process.
- **Powder, Prices & Products: The Ultimate Paradox Setup Guide** Explore how to configure products, discounts, dynamic pricing, and revenue recognition, plus learn how to surface them in POS and eCommerce.
- **From Snowpack to Insights: Datalake & Dashboards Done Right** Dive into Datalake, dashboards, BI tools, and reporting best practices.

accesso Siriusware Get the most out of your investment with expert strategies to keep your system running smoothly as you prepare for what's next.

- **Ski Smart: accesso Siriusware Best Practices on the Slopes** Explore proven approaches to streamline operations and enhance the guest experience on the mountain.
- **Behind the Scenes: accesso Siriusware Best Practices for Attractions & Museums** Discover how to tailor **accesso Siriusware** for the unique needs of museums, zoos, aquariums, and more.
- **accesso Siriusware Deep Dive: From Dynamic Pricing to Benefits** Take a deeper dive into advanced functionality including layouts, dynamic pricing, DCI validation, and benefit configurations.
- **Keep Calm and Debug On: Troubleshooting Essentials** Sharpen your problem-solving skills with practical tips for identifying and resolving common system issues.
- **Seamless Sync: Mastering Best Practices for accesso Siriusware + accesso Passport** Uncover best practices and troubleshooting techniques that span both systems to ensure seamless integration and support.



accesso Freedom: Seamless Configuration, Powerful Integration

Take a closer look at how to configure accesso Freedom and ensure smooth integration across your platforms.

- **POSitively Easy: Setup with accesso Freedom**
- Learn how to set up products, discounts, security roles, user permissions, and integration. Also, learn how to configure for POS, Kiosk, Mobile Ordering, and mPOS.
- **The Art of the Order: accesso Freedom Layouts for Every Screen** Explore best practices for designing and deploying digital layouts across Kiosk, mPOS, and Mobile Ordering for a consistent guest experience.

accesso Passport End-to-End: Setting the Stage for Success Discover how to configure eCommerce for maximum efficiency and learn best practices from real-world client migrations.

- **Beyond the One-on-One: Winning B2b & Group Sales** Explore how to streamline group sales, manage affiliates, and optimize exchange processes for your operation.
- **The Setup Show: Building Products that Shine** Learn how to configure products, discounts, and dynamic pricing, and make them available across POS, mPOS, eCommerce, and Kiosk.
- **Full House or Open Road? Managing Capacity Like a Pro** Get a detailed look at accesso Passport's capacity management options and how to tailor them to your venue's needs.
- **Sell Where You Stand: The mPos Advantage** Unlock the power of mobile selling with Passport mPOS to sell anywhere, anytime, with ease.
- **Price Like a Pro: The Power of Dynamic Pricing** Understand the benefits of dynamic pricing and how it can drive both revenue growth and operational flexibility.
- **The Mobile Shift: From Webstore to Pocket Checkout** Discover strategies to optimize the mobile purchasing journey and boost guest satisfaction.

accesso Client-Led Panels: Insights from the Front Lines

Hear directly from your peers as they share real-world experiences, lessons learned, and success stories. These candid conversations highlight creative solutions, practical tips, and the impact of **accesso** technology in action.

Roundtables: Share, Learn, Connect

Join intimate, topic-focused discussions designed to spark conversation, collaboration, and connection. These sessions bring together clients, product experts, and peers to explore shared challenges, exchange ideas, and shape the future of **accesso** solutions. Planned tables will be around Payments, Ski, Attractions and more...

Time with an Expert: Personalized Guidance, Real Solutions

Sit down one-on-one with an **accesso** expert for tailored advice, in-depth troubleshooting, or strategic guidance.